



Website TBC...

LEARNING OBJECTIVES



1

Explore reasons that;

users share information online and how some can be positive

2

Look at;

over sharing and how users can put themselves at risk when inappropriately sharing online

3

Explore ways;

to use social media and discuss best practice

4

Understand;

the negative outcomes with romantic relationships online and what to avoid if you haven't met the other user in person

5

Reflect on;

our online reputation and how this can affect future responsibilities

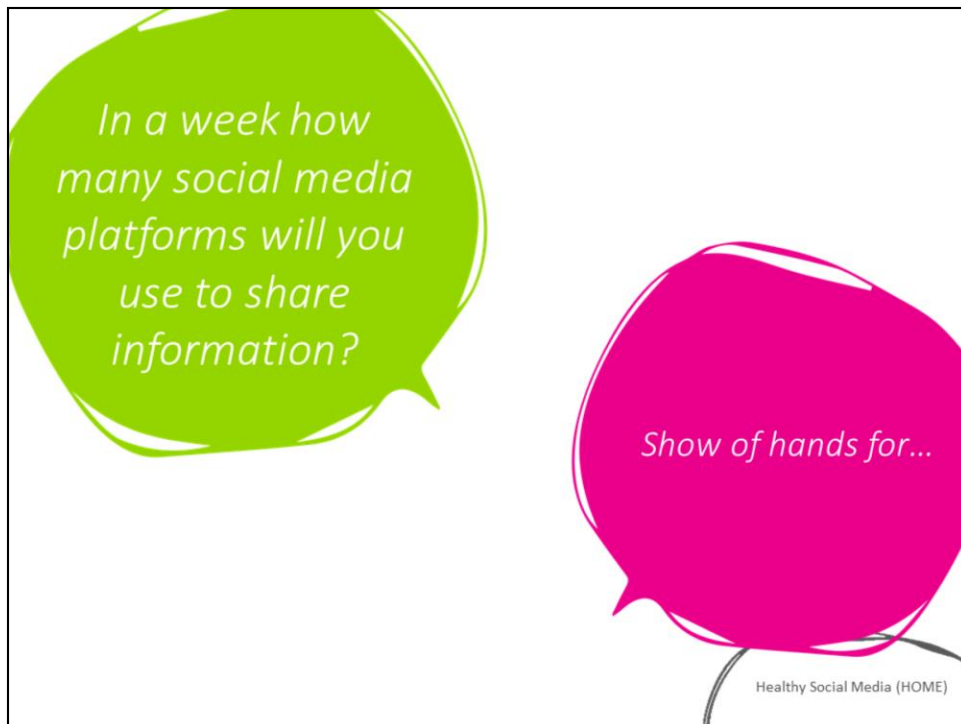
Sharing Online

Can you think of

What ways users share information online?

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**Prompt email, video, image, text etc.*



**Ensure the class know about cookies and how to remove these*

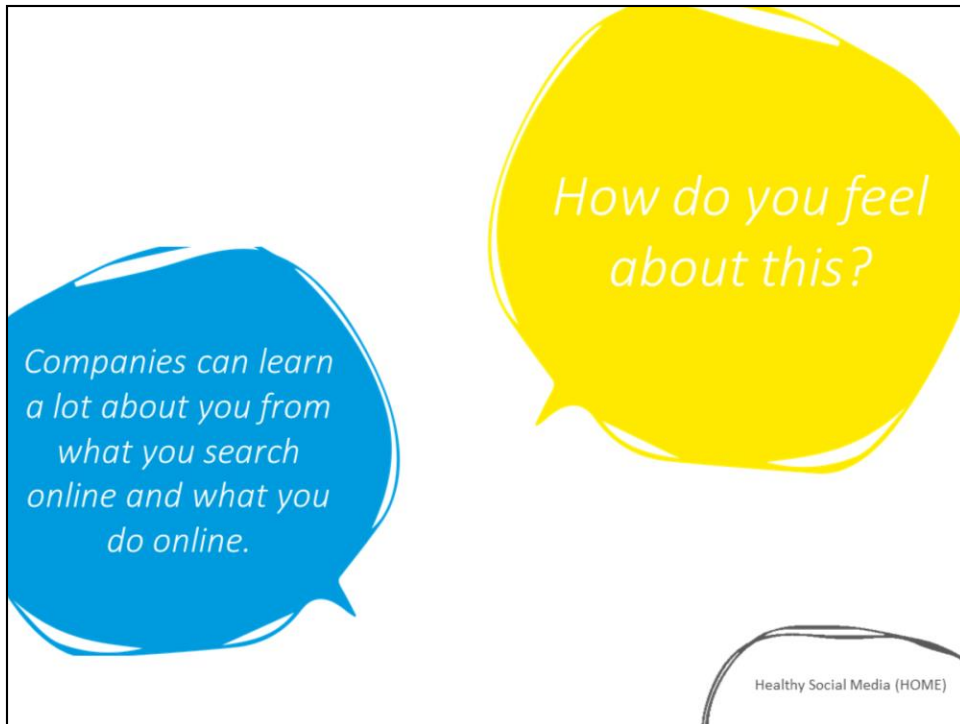
Websites collect your information to use as a way of marketing.

Privacy Online

From the way you use and search online the websites you visit will record your activity as information they can use to target you for certain products. You can turn off cookies and keep your activity private from online marketing but why do you think cookies are beneficial and can you discuss drawbacks



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* *How do you feel about this?*



When users are online they feel anonymous and may do things that they may not normally do offline.

They may think that nobody will ever know who they are but it is nearly impossible to be completely anonymous online.

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Discuss

What do users get in return for allowing websites to collect their information?


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**Group discussion – record the results*

Take Note

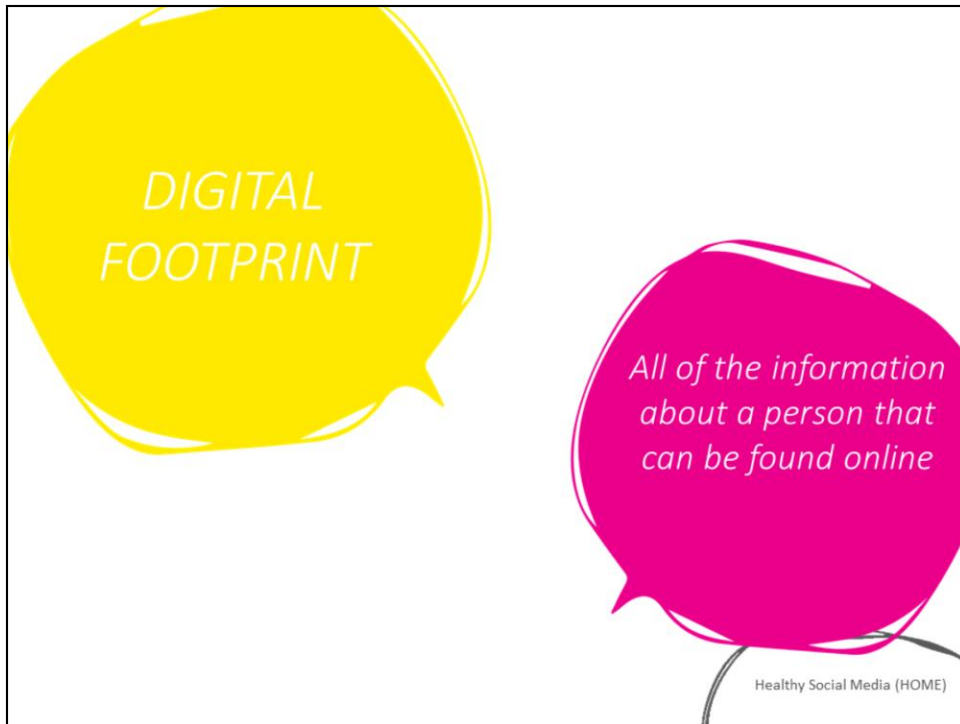
Steps you can you take if you do not feel comfortable sharing more information.

- Leave the site
- Ask someone with more online experience to check out the site
- Contact the site for information on what they will use your information for



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**Show that there are options.*



**Description*



Google search your name

- Are you happy with the information that I publicly available about you?
- Are you surprised at anything that you found online that you were unaware of?
- Do you see you social media uploads without being on the social channel?
- What steps should you take to minimise the information that can be found about you online?

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**Depending on class size do the activity in pairs – Add location if class are finding little information on themselves*

Consider your online profiles.

- If you went on to become a teacher and your students googled your name, would you like them to be able to see your summer holiday photos with your friends?
- If a future employer ran the same search you did with your name, would you feel comfortable with them knowing what you found anyone can find out?




**Ask class to view their pages from an outsiders view. Make notes of changes they need to make to ensure private information is kept private.*



Digital Footprint

Potential employers even university course directors may take a look at your digital footprint. Realise the importance of keeping yourself safe online but also what you share, ask yourself would you mind if your younger sibling, granny, boss and best friend all saw the post. Consider what you post and who can see what you post.



**Click the bubble to view the link and consider the way we present ourselves online*

REMEMBER

When you post online the information is copied and shared on so many sites that it can be searched. Information when it is put online is often permanent because it is archived in many ways and then passed on.

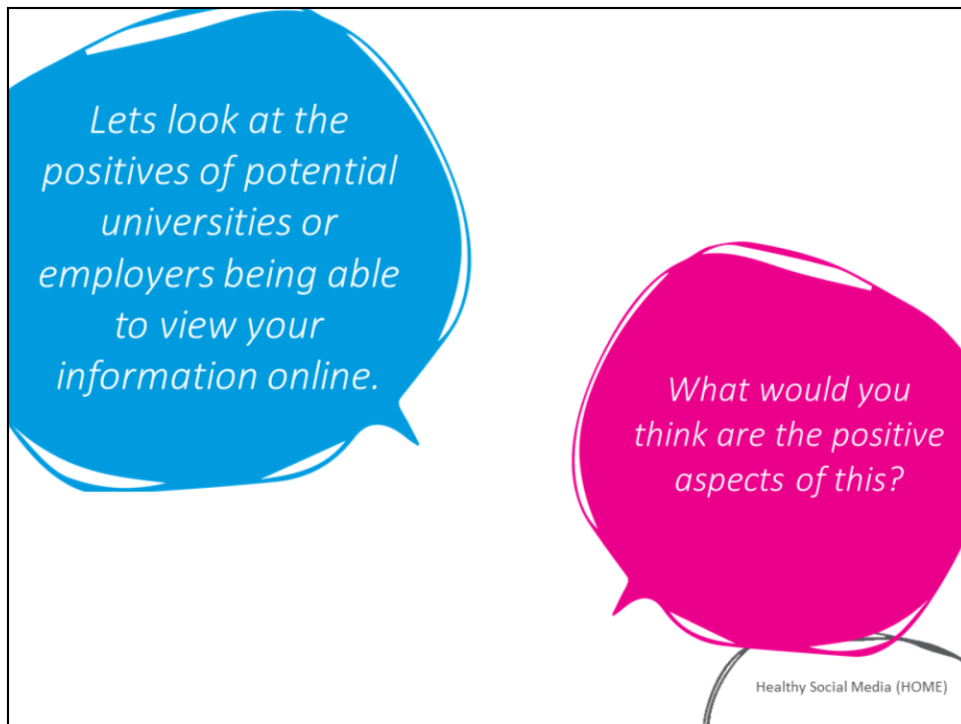
This is why when you searched online you might find a photo from a few years back that you were tagged in.

Permanent information



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**Remind class of exercise and ways to consider making themselves private on their online profiles*



**Ask class question and record feedback*



**Ask class question and record feedback*

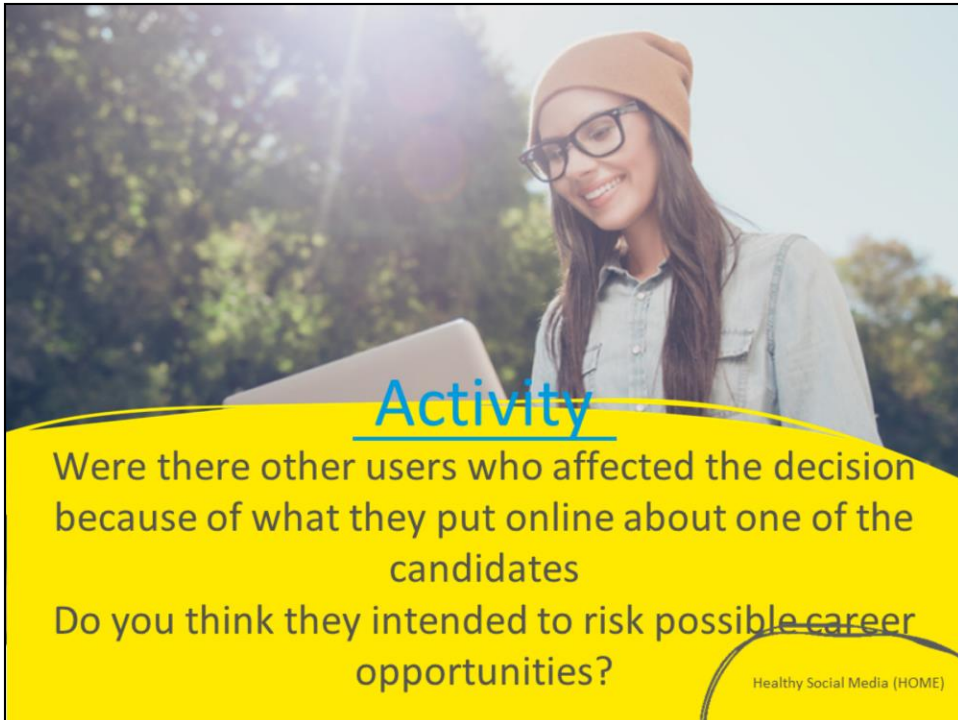


Activity

You are a college admissions officer
Who do you decide is more suitable for the place
on the course
Offline both candidates have the same desirable
qualities

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**Split into pair for group exercise. Highlight what traits are desirable*



Activity

Were there other users who affected the decision because of what they put online about one of the candidates

Do you think they intended to risk possible career opportunities?

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**Highlight how even if you are careful online, not all your friends may be. Is your profile set up so that you can moderate when you are mentioned and if it will show on your profile?*

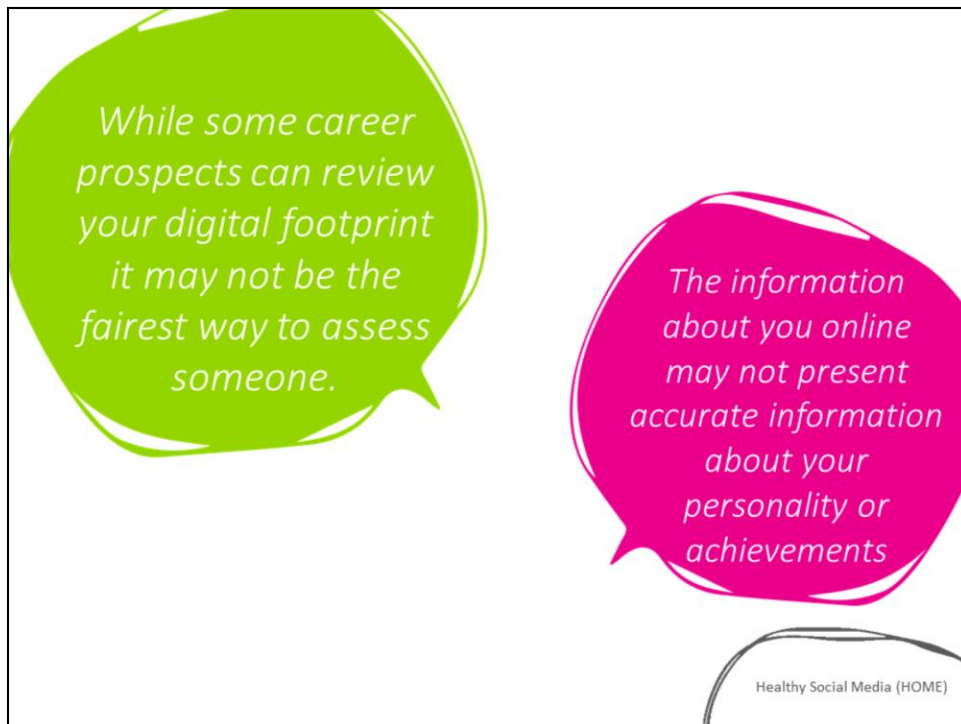


Activity

Do you agree this is an acceptable way for admissions officers to make a final call?

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**Get class to look at positives and negatives*



**Ensure the class know about cookies and how to remove these*



**Let the class come up with ideas before showing them some other ways*

Maintaining Privacy

Your identity online

Some users change the spelling of their name to keep unwanted users finding their profiles.

Privacy settings allow you to control how much or little someone can see of your profile.



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**Highlight ideas different to ones mentioned by the class*

Maintaining Privacy

Your identity online

On applications for professional positions you can use a LinkedIn profile to show your achievements and work experience – Include this with your applications so if a prospective employer does decide to look you up they can use where you direct them



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**Highlight ideas different to ones mentioned by the class*



*Make note of what surprises the class

Thank You

Any Questions?



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